

A photograph of three children in a gymnasium. In the foreground, a young girl on the left is running towards the camera, holding a blue ball with her right hand. She is wearing a pink t-shirt with a cartoon character and a colorful patterned skirt. To her right, a young boy is also running towards the camera, holding a purple ball with his right hand. He is wearing a red t-shirt with a baseball graphic and the word 'BALL' and black shorts with blue stripes. In the background, another child is standing and holding a red hula hoop. The background is a grey paneled wall.

share your  
**CAN DO**  
attitude

**Can Do Awards**  
May 4, 2023

presented by  
**verizon**✓



At Kids Can Community Center,  
our mission is to educate, engage, and inspire  
children through early childhood care  
and out-of-school experiences.





# be a **CAN DO** company



The CAN DO awards were created to celebrate individuals and organizations who represent the “can do” attitude in our community. We have previously given CAN DO Future, Junior, Hope, Educator, Entrepreneur, Provider, Growth Mindset, and Volunteer awards. Your organization can choose the theme and honoree. We want to make the honor significant to you!

## Event

- Up to 3 tables of 8 individuals each seated in prime location (Seats or tables may also be donated to volunteers and staff)
- Parking passes for your guests

## Event Publicity

- Your company will be branded on all event materials as a CAN DO AWARD SPONSOR \*\*
- Option to personally present the award to recipient at the event \*\*
- A minimum of two live thank you announcements during event
- Company logo displayed on your sponsored tables

## Media Exposure

- Full-page ad (8” high x 5” wide) in event program
- Company name/logo co-branded as CAN DO AWARD SPONSOR and included in all future media promotions \*\*
- Company highlighted in a Kids Can e-newsletter and website

## Year-round Recognition

- Recognition and booth at next available Neighborhood Night Out
- Be a “VIP Reader” during Read-Across-America Day
- Promoted as a sponsor in the Kids Can annual report distributed to funders, businesses, participants and community leaders

**\*\* EXCLUSIVE TO CAN DO AWARD PARTNERS**



**Can Do**  
Partner

**\$5,000**  
Investment

**CAN DO**  
AWARDS

presented by  
**verizon**✓

**May 4, 2023**

Scott Conference Center  
6450 Pine Street  
Omaha, Nebraska

# be the **PRESENTING** sponsor



As the PRESENTING SPONSOR, you represent the Can Do spirit in our community. Your organization leads the change to eliminate barriers and seek out innovative solutions to make our community a better place. We honor you for making our community a better place to educate, engage, and inspire children.



## Event

- Up to 4 tables of 8 individuals each seated in prime location (Seats or tables may also be donated to volunteer)
- Parking passes for your guests

## Event Publicity

- Your company will be branded on the event program as PRESENTING SPONSOR
- Option to provide the event with short remarks \*
- A minimum of 3 announcements during event
- Company logo on all sponsored tables

- Company logo (8" high x 10" wide) in event program
- Company name/logo co-branded as PRESENTING SPONSOR and included in all future media promotions \*
- Company highlighted in a Kids Can e-newsletter and website

## Year-round Recognition

- Recognition and booth at next available Neighborhood Night Out
- Be a "VIP Reader" during Read-Across-America Day
- Promoted as a sponsor in the Kids Can annual report distributed to funders, businesses, participants and community leaders

**\* EXCLUSIVE TO PRESENTING SPONSOR**

**Presenting  
Partner**

**\$10,000  
Investment**

**CAN DO  
AWARDS**

presented by  
**verizon**✓

**May 4, 2023**

Scott Conference Center  
6450 Pine Street  
Omaha, Nebraska

# be a **GOOD NEIGHBOR**



A GOOD NEIGHBOR is a valued partner of Kids Can and marked by principles of friendship, cooperation, and support. Your company can choose to become a GOOD NEIGHBOR partner and join the group of elite supporters who play a vital role in our efforts to serve our children and families.

## **Event**

- Up to 2 tables of 8 individuals each seated in prime location (Seats or tables may also be donated to volunteers and staff)
- Parking passes for your guests

## **Event Publicity**

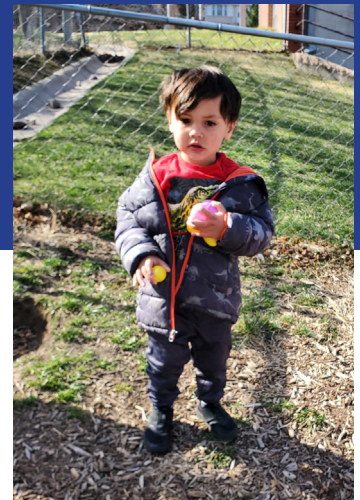
- Your company will be branded on all event materials as a GOOD NEIGHBOR SPONSOR
- A minimum of one live thank you announcement during event
- Company logo displayed on your sponsored tables

## **Media Exposure**

- Half-page ad (4" high x 5" wide) in event program
- Company name/logo co-branded as GOOD NEIGHBOR SPONSOR and included in all future media promotions
- Company highlighted in a Kids Can e-newsletter and website

## **Year-round Recognition**

- Recognition and booth at next available Neighborhood Night Out
- Be a "VIP Reader" during Read-Across-America Day
- Promoted as a sponsor in the Kids Can annual report distributed to funders, businesses, participants and community leaders



**Good  
Neighbor  
Partner**

**\$2,500  
Investment**

**CAN DO  
AWARDS**

presented by

**verizon**

**May 4, 2023**

Scott Conference Center  
6450 Pine Street  
Omaha, Nebraska



# be a **BEST FRIEND**



Kids Can BEST FRIENDS are very special people in our organization. They are individuals and companies who truly care about Kids Can and the children we serve. Your company can choose to become a BEST FRIENDS partner and build a lasting relationship while impacting some of the most at-risk children in our community.

## **Event**

- One table of 8 individuals each seated in prime location  
(Seats or table may also be donated to volunteers and staff)

## **Event Publicity**

- Your company will be branded on all event materials as a BEST FRIEND SPONSOR
- A minimum of one live thank you announcement during event
- Company logo displayed on your sponsored tables

## **Media Exposure**

- Company name/logo co-branded as BEST FRIEND SPONSOR and included in all future media promotions
- Company name/logo branded as a BEST FRIEND partner in future media promotions

## **Year-round Recognition**

- Promoted as a sponsor in the Kids Can annual report distributed to funders, businesses, participants and community leaders



**Best  
Friend  
Partner**

**\$1,200  
Investment**

**CAN DO**  
AWARDS

presented by  
**verizon**✓

**May 4, 2023**

Scott Conference Center  
6450 Pine Street  
Omaha, Nebraska



# Sponsorship Form

Organization/Individual \_\_\_\_\_  
*As you would like it to appear in sponsorship collateral*

Mailing/Billing Address \_\_\_\_\_  
\_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

## Sponsorship Level:

- ☐ ~~PRESENTING Sponsor (\$10,000)~~ **SOLD OUT!**
- ☐ CAN DO Sponsor (\$5,000)
- ☐ GOOD NEIGHBOR Sponsor (\$2,500)
- ☐ BEST FRIEND Sponsor (\$1,200)
- ☐ Other Amount \$ \_\_\_\_\_

## Method of payment:

- ☐ Enclosed is a check made payable to Kids Can Community Center
- ☐ We will make our payment online at <https://kidscan.org/get-connected/cando2023.html>
- ☐ Please invoice me.

I hereby consent to the sponsorship terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for your support in providing increased access to high-quality early childhood care and out of school time education for Omaha families!

Please return completed sponsorship form and payment to:  
Kids Can Community Center 4860 Q Street Omaha NE 68117

***For questions regarding sponsorship opportunities please contact Cliff McEvoy at  
402-731-6988 or [cmcevoy@kidscan.org](mailto:cmcevoy@kidscan.org)***

