

share your
CAN DO
attitude



Can Do Luncheon
April 18, 2019
Omaha Marriott Downtown
at the Capitol District



At Kids Can Community Center,
our mission is to educate,
engage, and inspire
children through
early childhood care
and out-of-school
experiences.



be a **PRESENTING** company



As the PRESENTING SPONSOR, you represent the Can Do spirit in our community. Your organization leads the change to eliminate barriers and seek out innovative solutions to make our community a better place. We honor you for making our community a better place to educate, engage, and inspire children.

Luncheon Event

- Up to 4 tables of 8 individuals each seated in prime location
(Seats or tables may also be donated to volunteers and staff)
- Parking passes for your guests

Luncheon Event Publicity

- Your company will be branded on all luncheon materials as the PRESENTING SPONSOR *
- Option to personally open the event with short remarks *
- A minimum of three live thank you announcements during event
- Company logo displayed on your sponsored tables

Media Exposure

- Two-page ad (8" high x 10" wide) in event program
- Company name/logo co-branded as PRESENTING SPONSOR and included in all future printed & social media promotions *
- Company highlighted in a Kids Can e-newsletter and website *

Year-round Recognition

- Recognition and booth at annual Neighborhood Night Out event
- Join our CEO for a special breakfast or lunch with Kids Can kids
- Be a "VIP Reader" during Read-Across-America Day
- Promoted as a sponsor in the Kids Can annual report distributed to funders, businesses, participants and community leaders

*** EXCLUSIVE TO PRESENTING SPONSOR**



Keynote speaker: **Dr. Cheryl Logan** began her position as superintendent of Omaha Public Schools in July 2018, coming from the School District of Philadelphia, where she served as Chief Academic Officer, responsible for the academic achievement of more than 135,000 students. Logan has spent her career in education working in school districts with large immigrant populations from around the world, including students from significant English language learner populations.



**Presenting
Partner
\$10,000**

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be a **CAN DO** company



The CAN DO awards were created to celebrate individuals and organizations who represent the “can do” attitude in our community. We have previously given the CAN DO FUTURE, JUNIOR and HOPE awards. Your organization can choose the theme and honoree such as a CAN DO VOLUNTEER, ENTREPRENEUR, or ACHIEVER. We want to make the honor significant to you!

Luncheon Event

- Up to 3 tables of 8 individuals each seated in prime location (Seats or tables may also be donated to volunteers and staff)
- Parking passes for your guests

Luncheon Event Publicity

- Your company will be branded with your CAN DO award **
- Option to personally present the award to the recipient at event **
- A minimum of two live thank you announcements during event
- Company logo displayed on your sponsored tables

Media Exposure

- Full-page ad (8” high x 5” wide) in event program
- Company name/logo co-branded with the Can Do award and included in all future printed & social media promotions **
- Company highlighted in a Kids Can e-newsletter and website **

Year-round Recognition

- Recognition and booth at annual Neighborhood Night Out event
- Join our CEO for a special breakfast or lunch with Kids Can kids
- Be a “VIP Reader” during Read-Across-America Day
- Promoted as a sponsor in the Kids Can annual report distributed to funders, businesses, participants and community leaders

**** EXCLUSIVE TO CAN DO AWARD PARTNERS**



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**Can Do
Partner
\$5,000**

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be a **GOOD NEIGHBOR**



A GOOD NEIGHBOR is a valued partner of Kids Can and marked by principles of friendship, cooperation, and support. Your company can choose to become a GOOD NEIGHBOR partner and join the group of elite supporters who play a vital role in our efforts to serve our children and families.

Luncheon Event

- Up to 2 tables of 8 individuals each seated in prime location
(Seats or tables may also be donated to volunteers and staff)
- Parking passes for your guests

Luncheon Event Publicity

- Your company will be branded as a GOOD NEIGHBOR partner.
- A minimum of one live thank you announcement during event
- Company logo displayed on your sponsored tables

Media Exposure

- Half-page ad (4" high x 5" wide) in event program
- Company name/logo branded as a GOOD NEIGHBOR partner in future printed & social media promotions

Year-round Recognition

- Recognition and booth at annual Neighborhood Night Out event
- Join our CEO for a special breakfast or lunch with Kids Can kids
- Be a "VIP Reader" during Read-Across-America Day
- Promoted as a sponsor in the Kids Can Community Center annual marketing materials distributed to funders, businesses, participants and community leaders



Keynote speaker: **Dr. Cheryl Logan** began her position as superintendent of Omaha Public Schools in July 2018, coming from the School District of Philadelphia, where she served as Chief Academic Officer, responsible for the academic achievement of more than 135,000 students. Logan has spent her career in education working in school districts with large immigrant populations from around the world, including students from significant English language learner populations.

Good Neighbor Partner
\$2,500

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be a **BEST FRIEND**



Kids Can BEST FRIENDS are very special people in our organization. They are individuals and companies who truly care about Kids Can and the children we serve. Your company can choose to become a BEST FRIENDS partner and build a lasting relationship while impacting some of the most at-risk children in our community.

Luncheon Event

- One table of 8 individuals each seated in prime location
(Seats or tables may also be donated to volunteers and staff)

Luncheon Event Publicity

- Your company will be branded as a BEST FRIEND partner
- A minimum of one live thank you announcement during event
- Company logo displayed on your sponsored tables

Media Exposure

- Company name/logo in the event program
- Company name/logo branded as a BEST FRIEND partner in future printed & social media promotions

Year-round Recognition

- Promoted as a sponsor in the Kids Can Community Center annual marketing materials distributed to funders, businesses, participants and community leaders



Keynote speaker: **Dr. Cheryl Logan** began her position as superintendent of Omaha Public Schools in July 2018, coming from the School District of Philadelphia, where she served as Chief Academic Officer, responsible for the academic achievement of more than 135,000 students. Logan has spent her career in education working in school districts with large immigrant populations from around the world, including students from significant English language learner populations.

**Best
Friend
Partner
\$1,200**

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2019 Can Do Luncheon Sponsorship Form



Organization/Individual _____
As you would like it to appear in sponsorship collateral

Mailing/Billing Address _____

Contact Person _____ Title _____

Phone Number _____

Email _____

Sponsorship Level:

- PRESENTING Sponsor (\$10,000)
- CAN DO Sponsor (\$5,000)
- GOOD NEIGHBOR Sponsor (\$2,500)
- BEST FRIEND Sponsor (\$1,200)
- Other Amount \$ _____

Method of payment:

- Enclosed is a check made payable to Kids Can Community Center
- I/We will make our payment online at
<https://kidscan.org/get-connected/cando2019.html>
- Please invoice me.

I hereby consent to the sponsorship terms.

Signature _____ Date _____

Thank you for your support in providing increased access to high-quality early childhood care and out of school time education for Omaha families!

Please return completed sponsorship form and payment to:
Kids Can Community Center | 4860 Q Street | Omaha, NE 68117

***For questions regarding sponsorship opportunities please contact Cindy Oelke at
402-731-6988 or coelke@kidscan.org***



COMMUNITY CENTER

Kids Can Community Center
4860 Q Street Omaha NE 68117
402.731.6988
www.KidsCan.org