



**Kids
can!**
COMMUNITY CENTER
educate · engage · inspire

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Annual Report
2019-20



At Kids Can Community Center,
our mission is to educate, engage, and
inspire children through early childhood care
and out-of-school experiences.

From the CEO

I think we all agree that 2020 has been a whirlwind of uncertainty, anxiety, and discomfort because of COVID-19. At Kids Can, our staff have worked diligently to provide programming throughout this pandemic. Whether it was re-opening early childhood care, maintaining limited summer programs, or digital learning, we strive to be there for our families.

While some may see a path full of roadblocks, I prefer to think of it as roadwork. We all know the hassle of road construction, detours, and new routes. But we also know, when the work is done, we are on a smoother, more efficient road.

This is not the first time our organization was in a world that was turned upside down. Kids Can was founded in 1908. Known as Social Settlement during its first century of service, we have been there for our citizens during depressions, world wars, and yes, pandemics. We were there for families then, we are there for them now, and we will be there for future generations.

What we learn now will help make better decisions in the future. How we react now will set an example for our young ones who are watching. What we do now will create this road to a better future.



Robert Patterson, Chief Executive Officer



Early Childhood Education

Kids Can serves children ages 18-months to 5-years old in our Early Childhood Education program. In existence for over 75 years, our state-licensed program utilizes Creative Curriculum and Handwriting Without Tears as the core teaching components.

We are an active participant in Step Up To Quality, a program through the Nebraska Department of Education and Health & Human Services that helps families identify early childhood providers who demonstrate a commitment to quality care. Kids Can was awarded a Step 5 status and is one of only two centers in Omaha at this highest achievable level.



In the 2019-20 school year, 83 children attended our early childhood programs, open every weekday from 6:00 AM to 6:00 PM. Using research-based curriculum and learning-through-play, we strive for all children to reach their potential.

In the past three years, on average, 92% of our students were socially and emotionally ready, 95% were physically ready, and 88% were academically ready for Kindergarten.



Out Of School Experiences

Kids Can serves children ages 5 to 13-years old in our Out-of-School programs. Our center site offers the widest variety of programs including before and after school with transportation provided to nearby schools, full day programming when school is closed for holidays/in-service days. We also provide a full-day summer program at our center in South Omaha and Miller Park in North Omaha.



Kids Can partners with Collective For Youth, schools, and foundations to provide on-site after school programs at Gilder, Miller Park, Wakonda, Nelson Mandela Elementary and we are excited to announce Minne Lusa for the 2020-21 school year. Our goal is for every student to improve their social skills, demonstrate curiosity and future focus, develop positive behaviors, and engage in our STEMsmart Academy (science, technology, engineering, mathematics, strength, music, art, reading, tutoring).

Last year, of the 945 children attending our Out-of-School programs, 87% reported developing caring adult relationships and 82% reported development of a future focus. At our main site with over 210 students, 88% reported a growth mindset.



COVID-19 Response at Kids Can

Kids Can was one of the first and few centers to re-open and remain open during COVID-19. We elevated our cleaning regimen and implemented new safety protocols. We also prioritized tuition assistance to our parents working essential jobs such as first response, grocery, cleaning & healthcare.

Kids Can was proud to pivot programming whenever necessary to best accommodate our parents. In the spring, we provided digital learning with virtual programs and activity bags for those children in our school-based sites and were able to have a smaller Miller Park summer program.



Mustaches for Kids is a group that typically pick a single children's charity every May and do two things: grow mustaches and raise money. Unfortunately, they were not able to pick a charity in 2020... because they picked EIGHT charities! All eight were chosen because of the impact the virus was having on the organization and the impact the charity was still having on the community regardless of a worldwide pandemic. Kids Can Community Center was honored to go down in history as a very proud member of the one and only M4K8 and growers donated over \$68,000 to us in May 2020.



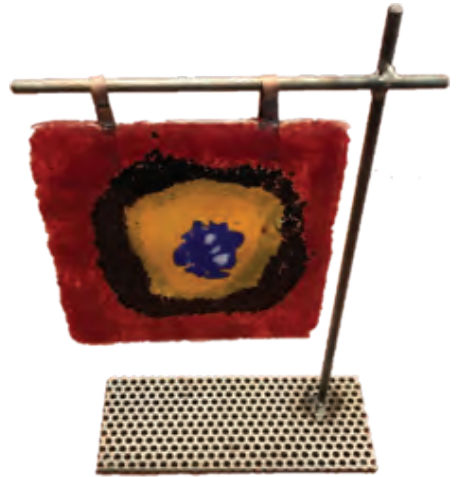
Community & Neighborhood

Often working with partnering organizations, Kids Can provided many community services (several specific to COVID-19). For example, we have delivered thousands of cleaning supplies and activity bags to our families and were part of the Siembra Garden Project with Latino Center of the Midlands and The Big Garden which installed over twenty garden boxes in our field to grow and harvest food for local families. We even found a way to still celebrate graduation to elementary school – drive through style!



Can Do Awards

Although we could not have an in-person luncheon this year, we were still able to celebrate each of our Can Do award recipients with special videos on our Facebook and YouTube channel.



Erin McDonnel-Jones
Can Do MENTOR
sponsored by Union Pacific



Nancy Williams
Can Do FUTURE
sponsored by Wells Fargo



Dominique Beverly
Can Do EDUCATOR
*sponsored by Oxbow
Animal Health*



Shanna Johnson
Can Do PROVIDER
*sponsored by Nebraska Early
Childhood Collaborative*



Hayden Swanson
Can Do JUNIOR
sponsored by Bellevue University

Kids Can by the Numbers

Last year, we served 1,028 children through our Early Childhood and Out-of-School programs. You can learn more about the demographics of our participants below:



Age:	
18-months to 5-years old	9%
6-years old to 13-years old	91%

Ethnicity/Race:	
African American	45%
Hispanic/Latino	22%
Caucasian	22%
Multiracial	7%
Asian	2%
Native American	2%
Unreported	<1%

Annual Household Income:	
Under \$20,000	39%
\$20,000 to \$49,999	44%
Over \$50,000	17%
Unreported	<1%

Free/Reduced/Paid Meal Status:	
Free or Reduced	83%
Paid Meal	17%

Center Subsidy/Private Pay	
State-Subsidies only	34%
Subsidies + Scholarship	4%
Private Pay + Scholarship	36%
Private Pay only	26%



Kids Can Financial Statements

Kids Can Community Center's 2019-20 audit was conducted by Hancock & Dana, P.C. The full audit and Form 990 are available upon request.
(Includes funds for upcoming capital campaign.)

Statement of Activities 2019-20



Support and Revenue:

Earned Revenue	1,171,758
Foundation Support	8,832,824
United Way of the Midlands	197,879
Fundraising & Contributions	341,854
In Kind Support	12,535
Investment Income	22,623
Income Total	\$10,579,473

Expense:

Early Childhood Education	586,649
Out Of School Programs	1,521,268
Community Programs	37,417
Management and General	174,263
Fundraising	106,677
Expense Total	\$2,423,774

Statement of Financial Position 2019-20

Assets:

Current Assets	1,840,824
Property & Equipment	1,070,433
Long Term Assets	7,287,446
Assets Total	\$10,198,703

Liabilities & Net Assets:

Current Liabilities	631,301
Net Assets w/ restrictions	2,003,409
Net Assets w/o restrictions	7,563,993
Liabilities/Net Assets Total	\$10,198,703



You Can Make A Difference

We invite you to like us, follow us, invite others to join us and please share our stories. You can help others in our community learn about all we do on a daily basis to educate, engage and inspire children.

Volunteer: Whether you make a commitment to mentor for a year or choose to read a story to our preschoolers, we couldn't accomplish our goals without your time and talent. We need volunteers like you in all of our programs!

Donate: Because of you, Kids Can is able to help many children in our community. Your donations help fund scholarships, materials, programs, and operations at all of our sites.

Shop: You can make a difference even when you're shopping. We have a variety of easy-to-give programs such as AmazonSmile, Baker's Plus, TAGG and SHARE Omaha. Find more about these programs at www.KidsCan.org.

Follow Us: We invite you to see Kids Can in action by following us on our social media channels. Simply use @KidsCanOmaha on Facebook, Twitter, Instagram, and YouTube to see the impact your investment makes every day.



@KidsCanOmaha

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Kids Can Community Center
4860 Q Street Omaha NE 68117
402.731.6988 www.KidsCan.org

