

Two young girls with long brown hair are sitting at a table, focused on building a LEGO Technic robot. The girl on the left is wearing green-rimmed glasses and is carefully placing a grey piece onto the robot's frame. The girl on the right is smiling at the camera while holding another part of the robot. They are both wearing dark blue shirts. In the background, there are colorful posters on the wall and a blue door. The robot they are building has a grey body, blue wheels, and various mechanical components like gears and axles.

share your  
**CAN DO**  
attitude



Can Do Luncheon | April 22, 2020



At Kids Can Community Center,  
our mission is to educate,  
engage, and inspire  
children through  
early childhood care  
and out-of-school  
experiences.





# be a **PRESENTING** company



As the PRESENTING SPONSOR, you represent the Can Do spirit in our community. Your organization leads the change to eliminate barriers and seek out innovative solutions to make our community a better place. We honor you for making our community a better place to educate, engage, and inspire children.

## **Luncheon Event**

- Up to 4 tables of 8 individuals each seated in prime location  
(Seats or tables may also be donated to volunteers and staff)
- Parking passes for your guests

## **Luncheon Event Publicity**

- Your company will be branded on all luncheon materials as the PRESENTING SPONSOR \*
- Option to personally open the event with short remarks \*
- A minimum of three live thank you announcements during event
- Company logo displayed on your sponsored tables

## **Media Exposure**

- Two-page ad (8" high x 10" wide) in event program
- Company name/logo co-branded as PRESENTING SPONSOR and included in all future printed & social media promotions \*
- Company highlighted in a Kids Can e-newsletter and website \*

## **Year-round Recognition**

- Recognition and booth at annual Neighborhood Night Out event
- Join our CEO for a special breakfast or lunch with Kids Can kids
- Be a "VIP Reader" during Read-Across-America Day
- Promoted as a sponsor in the Kids Can annual report distributed to funders, businesses, participants and community leaders

**\* EXCLUSIVE TO PRESENTING SPONSOR**



**Presenting  
Partner  
\$10,000**

Kids Can Community Center  
Annual Luncheon

**April 22, 2020**

Omaha Marriott Downtown  
at the Capitol District

# be a

# CAN DO company



The CAN DO awards were created to celebrate individuals and organizations who represent the “can do” attitude in our community. We have previously given CAN DO Future, Junior, Hope, Mentor, and Provider awards. Your organization can choose the theme and honoree such as a CAN DO Volunteer, Entrepreneur, or Achiever. We want to make the honor significant to you!

## Luncheon Event

- Up to 3 tables of 8 individuals each seated in prime location  
(Seats or tables may also be donated to volunteers and staff)
- Parking passes for your guests

## Luncheon Event Publicity

- Your company will be branded with your CAN DO award \*\*
- Option to personally present the award to the recipient at event \*\*
- A minimum of two live thank you announcements during event
- Company logo displayed on your sponsored tables

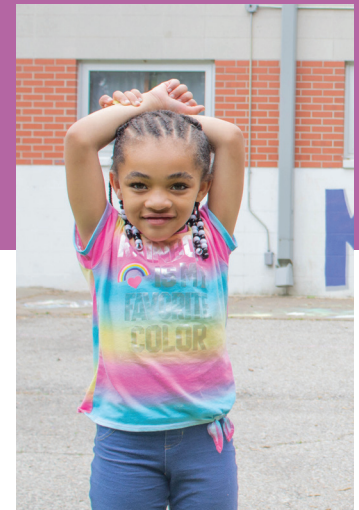
## Media Exposure

- Full-page ad (8” high x 5” wide) in event program
- Company name/logo co-branded with the Can Do award and included in all future printed & social media promotions \*\*
- Company highlighted in a Kids Can e-newsletter and website \*\*

## Year-round Recognition

- Recognition and booth at annual Neighborhood Night Out event
- Join our CEO for a special breakfast or lunch with Kids Can kids
- Be a “VIP Reader” during Read-Across-America Day
- Promoted as a sponsor in the Kids Can annual report distributed to funders, businesses, participants and community leaders

**\*\* EXCLUSIVE TO CAN DO AWARD PARTNERS**



**Can Do  
Partner  
\$5,000**

Kids Can Community Center  
Annual Luncheon

**April 22, 2020**

Omaha Marriott Downtown  
at the Capitol District



# be a **GOOD NEIGHBOR**



A GOOD NEIGHBOR is a valued partner of Kids Can and marked by principles of friendship, cooperation, and support. Your company can choose to become a GOOD NEIGHBOR partner and join the group of elite supporters who play a vital role in our efforts to serve our children and families.

## **Luncheon Event**

- Up to 2 tables of 8 individuals each seated in prime location  
(Seats or tables may also be donated to volunteers and staff)
- Parking passes for your guests

## **Luncheon Event Publicity**

- Your company will be branded as a GOOD NEIGHBOR partner.
- A minimum of one live thank you announcement during event
- Company logo displayed on your sponsored tables

## **Media Exposure**

- Half-page ad (4" high x 5" wide) in event program
- Company name/logo branded as a GOOD NEIGHBOR partner in future printed & social media promotions

## **Year-round Recognition**

- Recognition and booth at annual Neighborhood Night Out event
- Join our CEO for a special breakfast or lunch with Kids Can kids
- Be a "VIP Reader" during Read-Across-America Day
- Promoted as a sponsor in the Kids Can Community Center annual marketing materials distributed to funders, businesses, participants and community leaders



**Good  
Neighbor  
Partner  
\$2,500**

Kids Can Community Center  
Annual Luncheon

**April 22, 2020**

Omaha Marriott Downtown  
at the Capitol District

# be a **BEST FRIEND**



Kids Can BEST FRIENDS are very special people in our organization. They are individuals and companies who truly care about Kids Can and the children we serve. Your company can choose to become a BEST FRIENDS partner and build a lasting relationship while impacting some of the most at-risk children in our community.

## **Luncheon Event**

- One table of 8 individuals each seated in prime location  
(Seats or tables may also be donated to volunteers and staff)

## **Luncheon Event Publicity**

- Your company will be branded as a BEST FRIEND partner
- A minimum of one live thank you announcement during event
- Company logo displayed on your sponsored tables

## **Media Exposure**

- Company name/logo in the event program
- Company name/logo branded as a BEST FRIEND partner in future printed & social media promotions

## **Year-round Recognition**

- Promoted as a sponsor in the Kids Can Community Center annual marketing materials distributed to funders, businesses, participants and community leaders



**Best  
Friend  
Partner  
\$1,200**

Kids Can Community Center  
Annual Luncheon

**April 22, 2020**

Omaha Marriott Downtown  
at the Capitol District

# 2020 Can Do Luncheon Sponsorship Form



Organization/Individual \_\_\_\_\_  
*As you would like it to appear in sponsorship collateral*

Mailing/Billing Address \_\_\_\_\_  
\_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

## **Sponsorship Level:**

- ☐ PRESENTING Sponsor (\$10,000)
- ☐ CAN DO Sponsor (\$5,000)
- ☐ GOOD NEIGHBOR Sponsor (\$2,500)
- ☐ BEST FRIEND Sponsor (\$1,200)
- ☐ Other Amount \$ \_\_\_\_\_

## **Method of payment:**

- ☐ Enclosed is a check made payable to Kids Can Community Center
- ☐ I/We will make our payment online at  
<https://kidscan.org/get-connected/cando2020.html>
- ☐ Please invoice me.

I hereby consent to the sponsorship terms.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Thank you for your support in providing increased access to high-quality early childhood care and out of school time education for Omaha families!

Please return completed sponsorship form and payment to:  
Kids Can Community Center | 4860 Q Street | Omaha, NE 68117

***For questions regarding sponsorship opportunities please contact Cliff McEvoy at  
402-731-6988 or [cmcevoy@kidscan.org](mailto:cmcevoy@kidscan.org)***





Kids Can Community Center  
4860 Q Street Omaha NE 68117  
402.731.6988  
[www.KidsCan.org](http://www.KidsCan.org)